

# Make Life Easier!

Since 1980, **Science and Technology** have made Life increasingly more complicated by rapidly expanding our options and opportunities and taking us “to where no man/woman has gone before”.

During this conversion process, America’s traditional institutions, charged with preparing us for a successful adulthood, have become more and more out-of-date to the point of becoming irrelevant liabilities.

It is “Back to the Future” time — Specialization has now moved to the periphery. For 42% of Americans, “more-and-more about less-and-less” and logical thinking must be converted to “less-and-

less about more-and-more” and conceptual thinking.

The new dictum for success in the 21<sup>st</sup> Century’s communication/information overload is, “*What is the least you need to know to make a correct decision or pursue a successful course of action.*”

Determining “What is the least you need to know?” — about almost anything — has proven formulas: ROI, CBA, O/C & Factoids.

To successfully convert “What has been” into “What can be” — ask 4 questions of any proposed option, opportunity, activity, or investment of time and/or money:

1) What is it? 2) What does it do? 3) How does it do it? 4) Why should anyone care?

Making Life Easier is all about “living smarter” in the 21<sup>st</sup> Century. To “live smarter” in the 21<sup>st</sup> Century, the least you need to know is: The Principles, Perspectives and Practices that enabled Americans to successfully deal with change for 189 years (1776–1965).

**Church of Our Founding Fathers** is about 21<sup>st</sup> Century adaptation of the Principles, Perspectives and Practices that make successful CHANGE — possible. We should have faith in our Founding Fathers. They changed their world and ours.

